

DESIGN DETAILING



NAUTICAL THEME

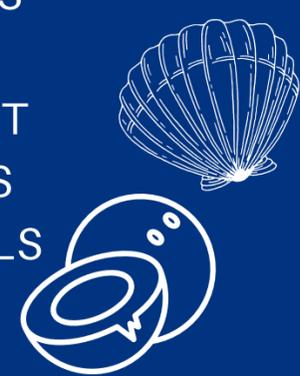


BROWN
MEDITATION
EXCITEMENT
ROUGH
GREEN
RELAXATION
NAVY BLUE
FISHING NET
ROPE
BOAT
NATURE
STRONG
CRABS
SWIMSUIT
HAPPINESS
FLORA AND FAUNA
FREEDOM
SOFT TONES
SUNSET
SUN
PEARLS
DEEP
DEAD CORALS
AQUATIC LIFE
DRIFT WOOD
JOY
WAVES
SAND
BIRDS
SUNRAYS
DROPS
COCONUT TREE
PEBBLE
TOUGH
ORCHID
SUNRISE
TOURISTS
CALMNESS
PARALLEL LINES
FOSSILS
SHELLS
MERMAID
GREENERY
CAMERA
WATER SPORTS
COCONUT
GREY
TELESCOPE
HAPPINESS
AESTHATIC
VERTICAL LINES



ELEMENTS FROM NATURE

- OCEAN
- SAND
- SUN
- FOSSILS
- DRIFT WOOD
- FLOWERS
- TREES
- COCONUT
- PEBBLES
- SEASHELLS
- PEARLS



- PRIMARY COLOURS
- SOFT TONES
- SHADES OF BLUE
- WHITE
- BROWN
- GREEN
- YELLOW

COLOURS

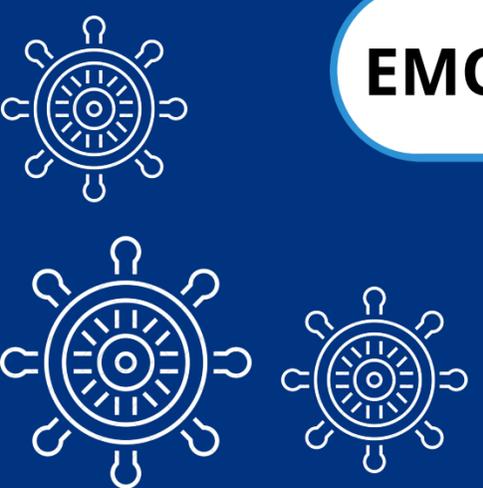


NAUTICAL THEME



EMOTIONS

- HAPPINESS
- EXCITEMENT
- CALMNESS



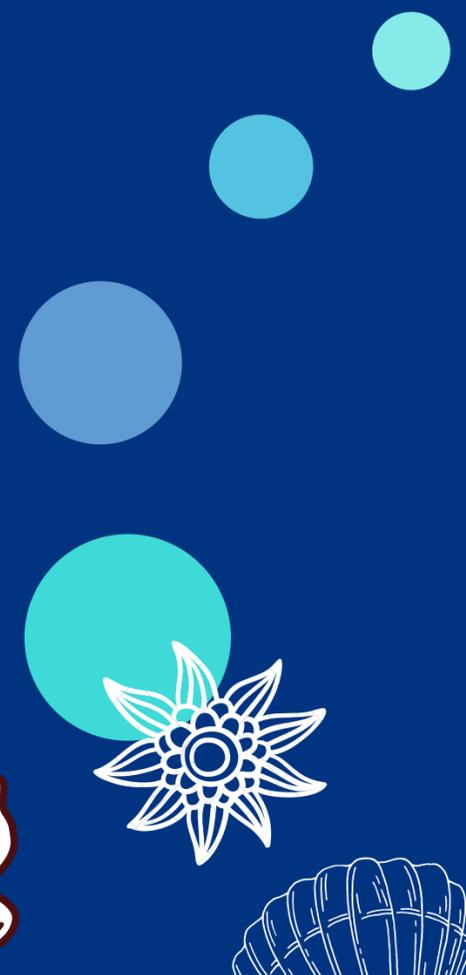
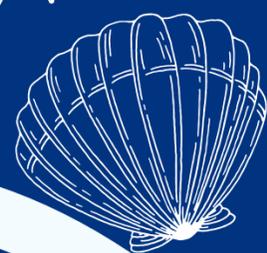
AQUATIC LIFE

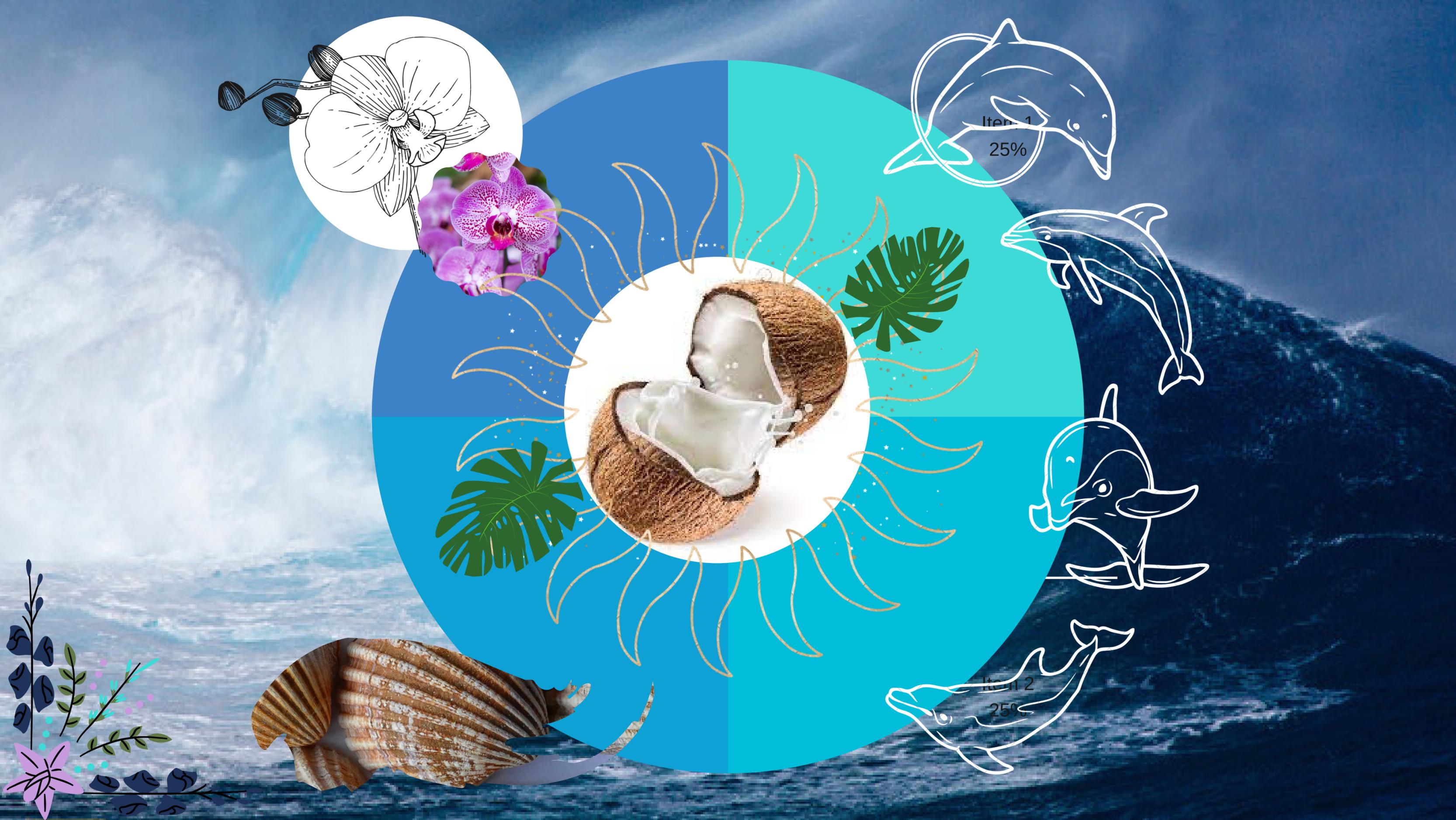
- CORALS
- SEA TURTLE
- DOLPHINS
- FISH
- SEA URCHINS
- CRABES
- WHALES
- MONK SEAL





Inspiration Board





Mood Board



STRONG



FREEDOM
FLUIDITY



HOPE



POSITIVITY
SMOOTH



MULTIPLE - USES
CREATIVITY

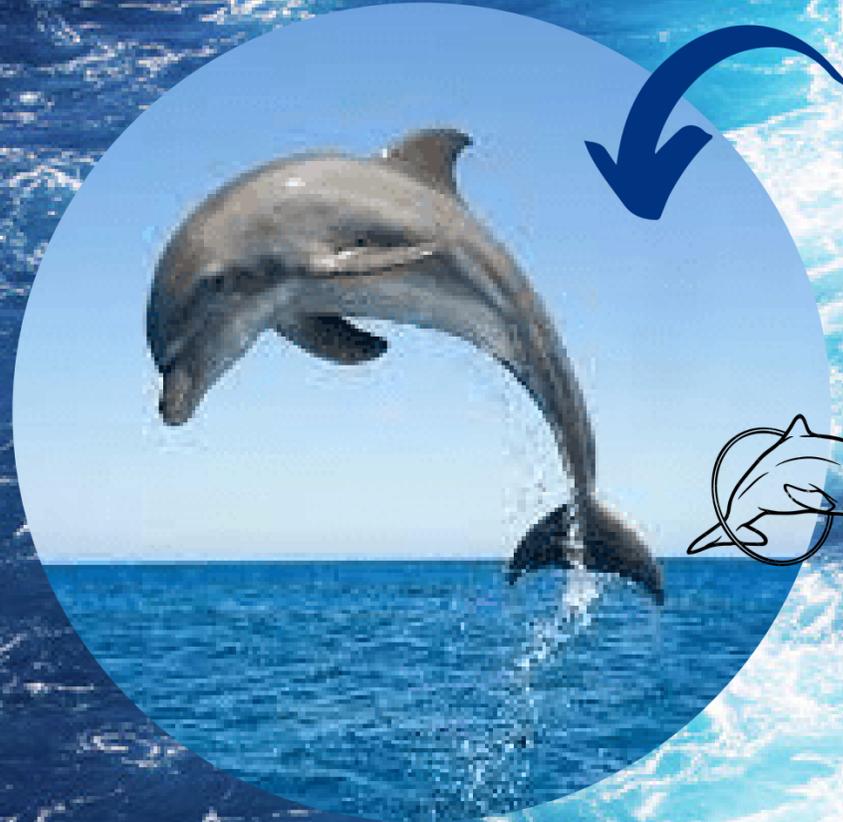


Concept Board

The word "nautical" is technically derived from the Latin word nauticus which means "ship sailor"

Nautical style is a very age-old style that adds coolness to the place. This style helps to merge the coastal lifestyle with our different product categories by putting together the right elements that bring in the nautical feel .

DIFFERENT MOVEMENTS OF DOLPHIN



SUSTAINABLE AND MULTIPURPOSE

SHAPE OF A FLOWER AND ITS TEXTURES ,LINES FROM PETALS



LIGHTING , SHAPES OF RAY



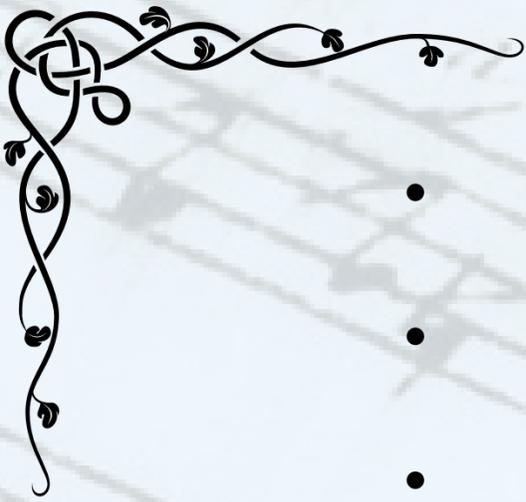
I want to play with the elements of this beautiful theme by combining different textures , lines , details and colours to my product .

I will like to incorporate nautical theme in sustainable items by experimenting on abstract shapes inspired from fluidity of ocean.

Sun plays an important role in lighting and shape of rays will be helpful for adding details to this theme

STRENGTH , TEXTURE , UNIQUE





- NATIONALITY - INDIAN
- GENDER - FEMALE
- AGE - 22 YEARS OLD
- LIFESTYLE - STUDENT , MUSICIAN
- PERSONALITY - CONFIDENT , CREATIVE , INDEPENDENT , FASHIONABLE
- HOROSCOPE - PISCES
- INTEREST - SINGING , DANCING , LOVES TRAVELLING , DOODLING , READING ,STYLING , LOVES WORKING WITH SUSTAINABLE PRODUCTS
- PREFERENCE - LOVES HANDMADE PRODUCTS



Client Board





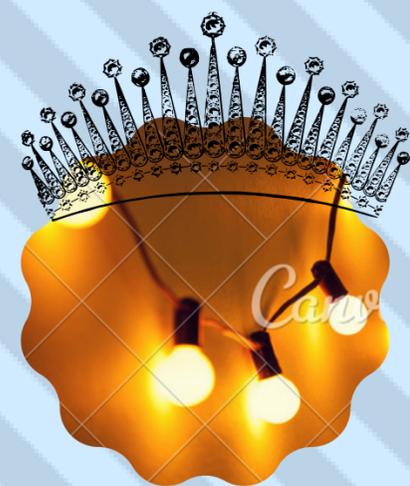
Traveller



Ambitious



Loves Bohemian Style



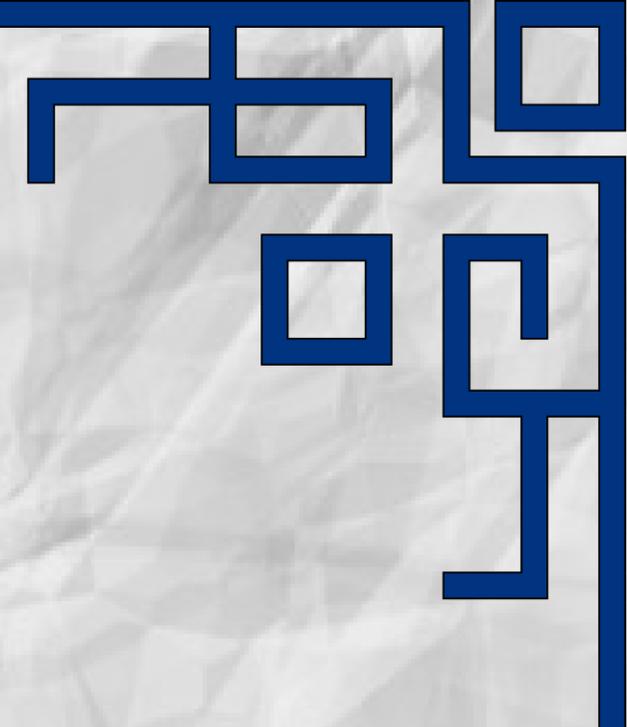
Care



Creative



Material Board





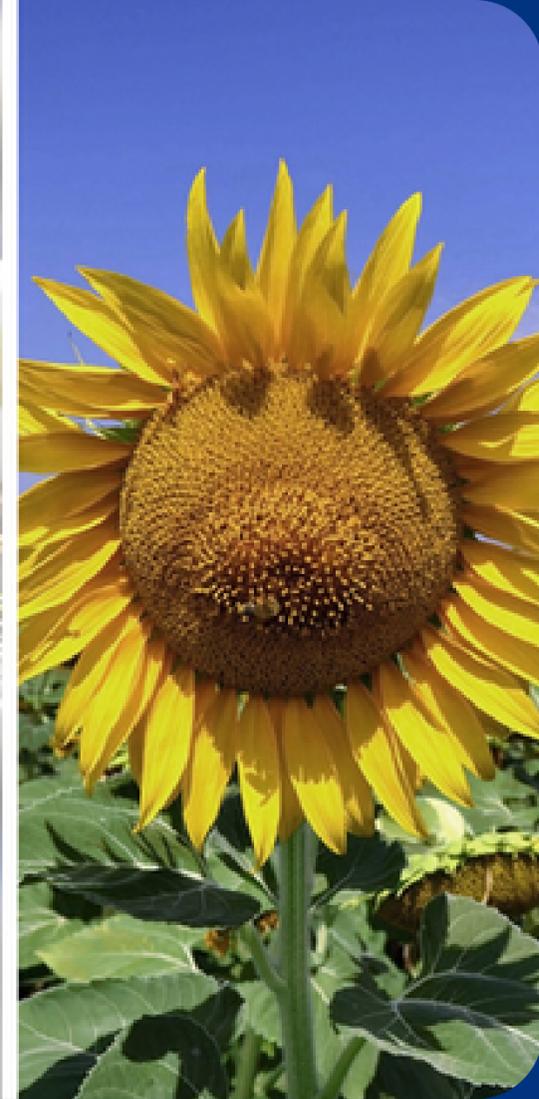
Home - Decor



Product - Category



Jewelleries

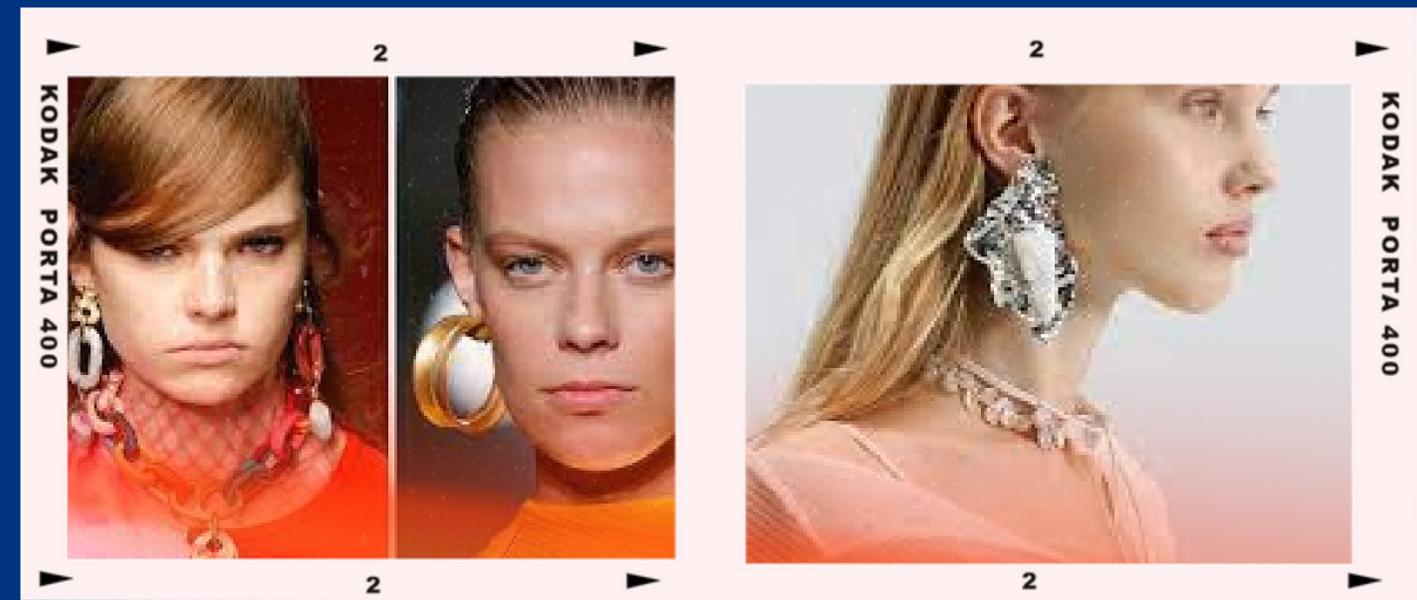


Canva Spring - Summer

Spring, in climatology, season of the year between winter and summer during which temperatures gradually rise. The spring temperature transition from winter cold to summer heat occurs only in middle and high latitudes; near the Equator, temperatures vary little during the year.



The fashion industry is slowly shifting to a more eco-conscious, sustainable future and with it comes a growing desire for nature and the environment.





Olive Oil

Coloro: 044-52-13

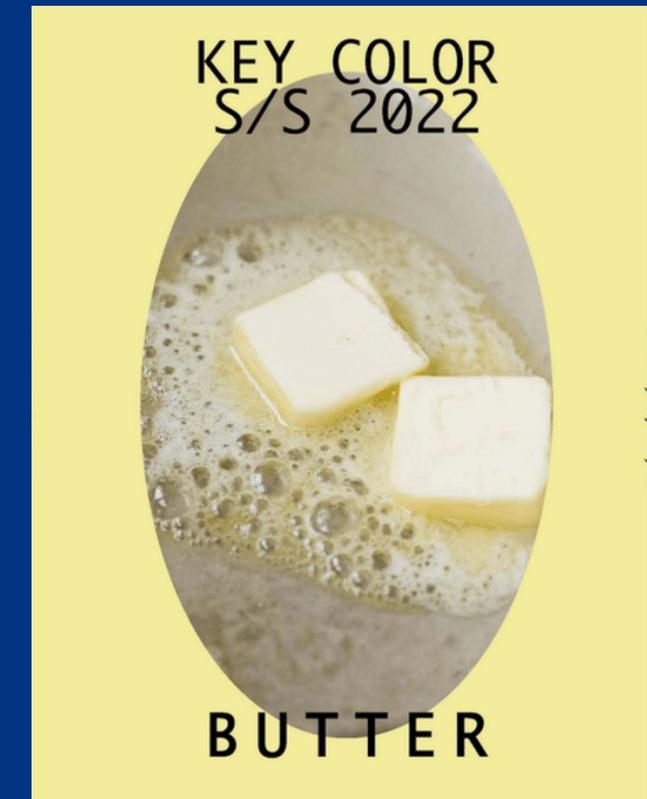
Green is a consistently important color, thanks to its association with nature, and for S/S 22 we will see it shift to the nourishing plant-based hue of Olive Oil, which feels restful and balanced. This is a rich trans-seasonal tone with a timeless, comforting quality, and much like its namesake, it makes a great base to combine with other colours.

Olive Oil will have broad appeal across outdoor active apparel, workwear denim, footwear, accessories and interiors. For menswear and womenswear, it will have particular relevance for practical, functional styles, which are gaining momentum.

Butter

Coloro: 040-86-20

Warm buttery shades are already up-trending in luxury womenswear, and for S/S 22 we will see this expand into interiors – especially for luxurious and elevated styles. Butter also has a genderless appeal, making it perfect for kidswear, and casualwear.



Orchid Flower

Coloro: 150-38-31

Orchid Flower is our Colour of the Year for 2022, continuing from spring/summer into autumn/winter. This transeasonal tone plays perfectly into the theme of small luxuries and precious things that come from nature, inspired by the tropical orchid plant, with its long-lasting flowers and distinct scent.

Orchid Flower will take the lead among the five key colors predicted to gain worldwide popularity in Spring/Summer...



Vibrant pinks are making an impact across activewear and occasionwear, especially for women, and this will continue with Orchid Flower, which will resonate across fashion, swimwear, interiors and beauty. With its purple undertone, it will appeal to men and women and be driven initially by the youth market.

The colour forecast, WGSN and Coloro have balanced the desire for newness with the need for familiarity, with green, blue and yellow tones that feel reassuring and consistent, and juicy pink and orange tones that bring excitement and optimism to the season.

Atlantic Blue

Coloro: 115-35-20

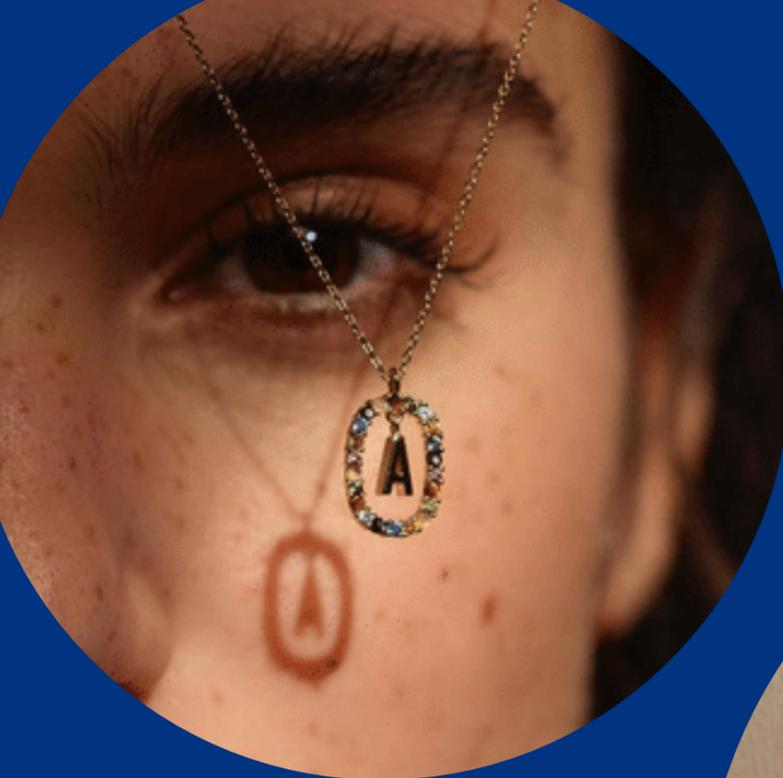
The dependable, versatile and trustworthy appeal of blue makes it a perennially popular color. For S/S 22, we have chosen the grounded, reassuring and transseasonal tone of Atlantic Blue, which echoes the hues of organic indigo dyes and the ocean, making it perfect for sustainable and heritage designs.

Deep blues such as this are already being championed by slow-fashion brands, and will be ideal for menswear. Atlantic Blue will also work as a classic core for womenswear, activewear and interiors, and as a directional tone for beauty colour cosmetics.



Comfortable , Universal , Personalized





Personalized Pieces



Pearl Accents



Rainbow Jewels



Layers On Layers

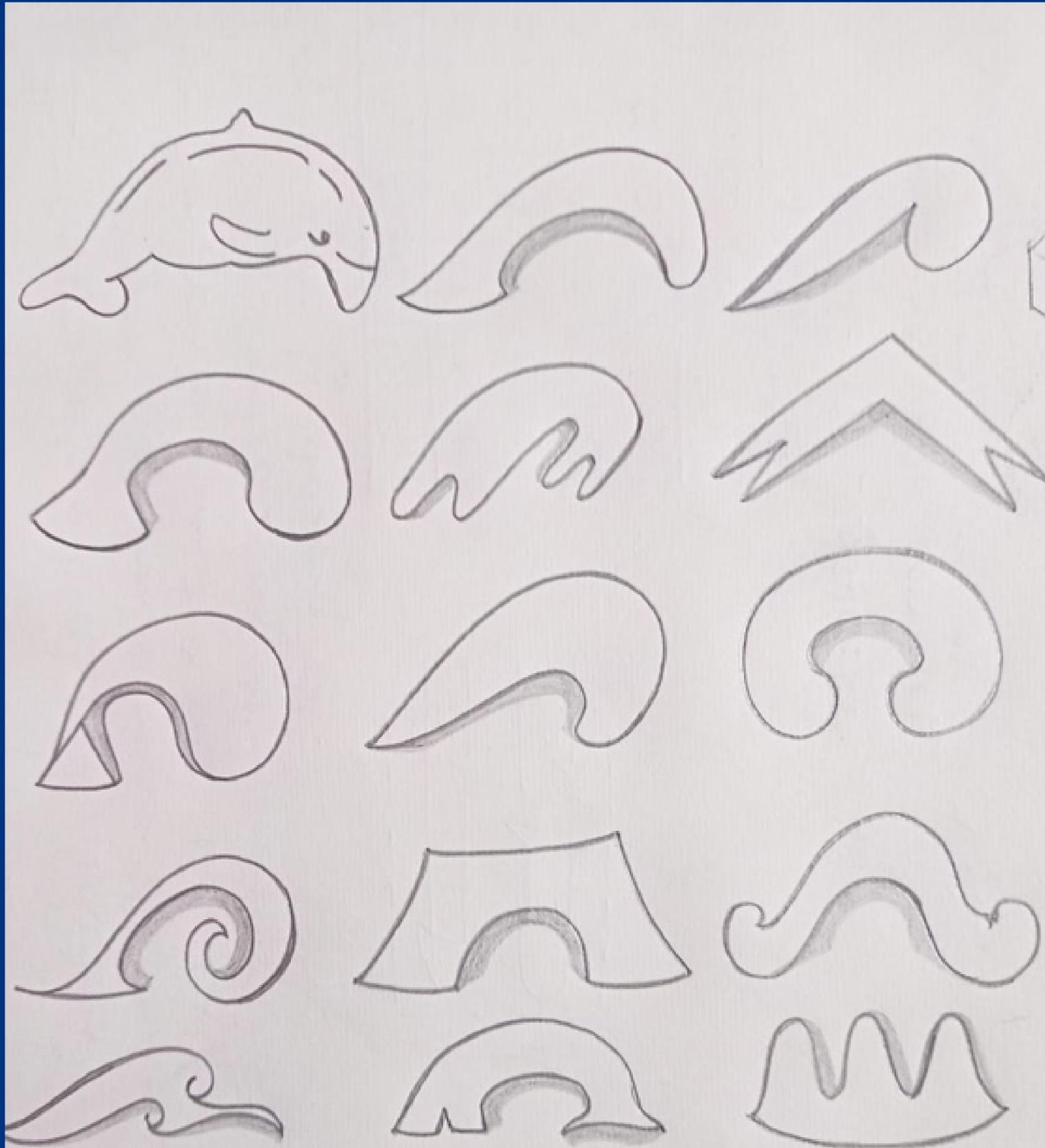


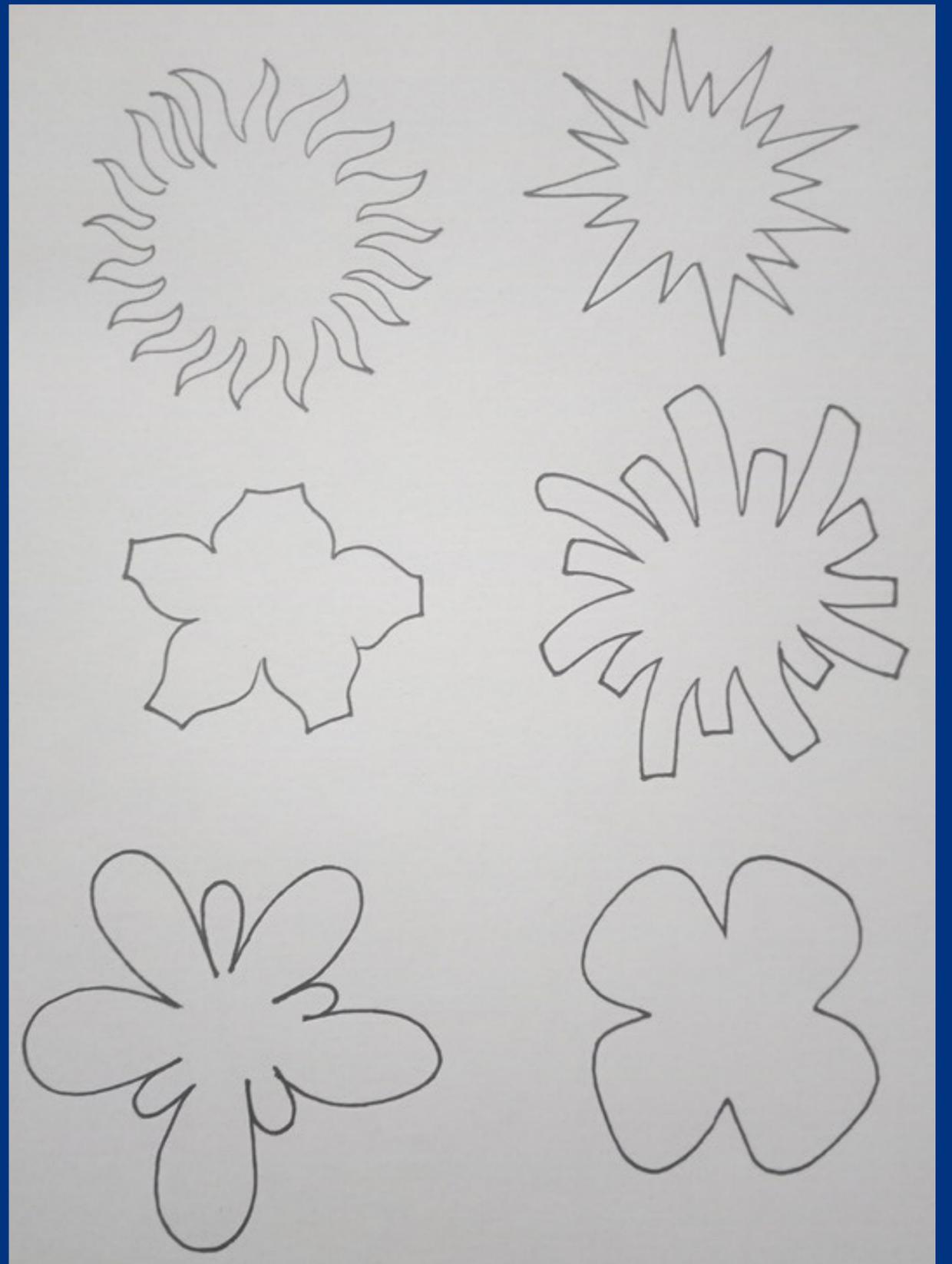
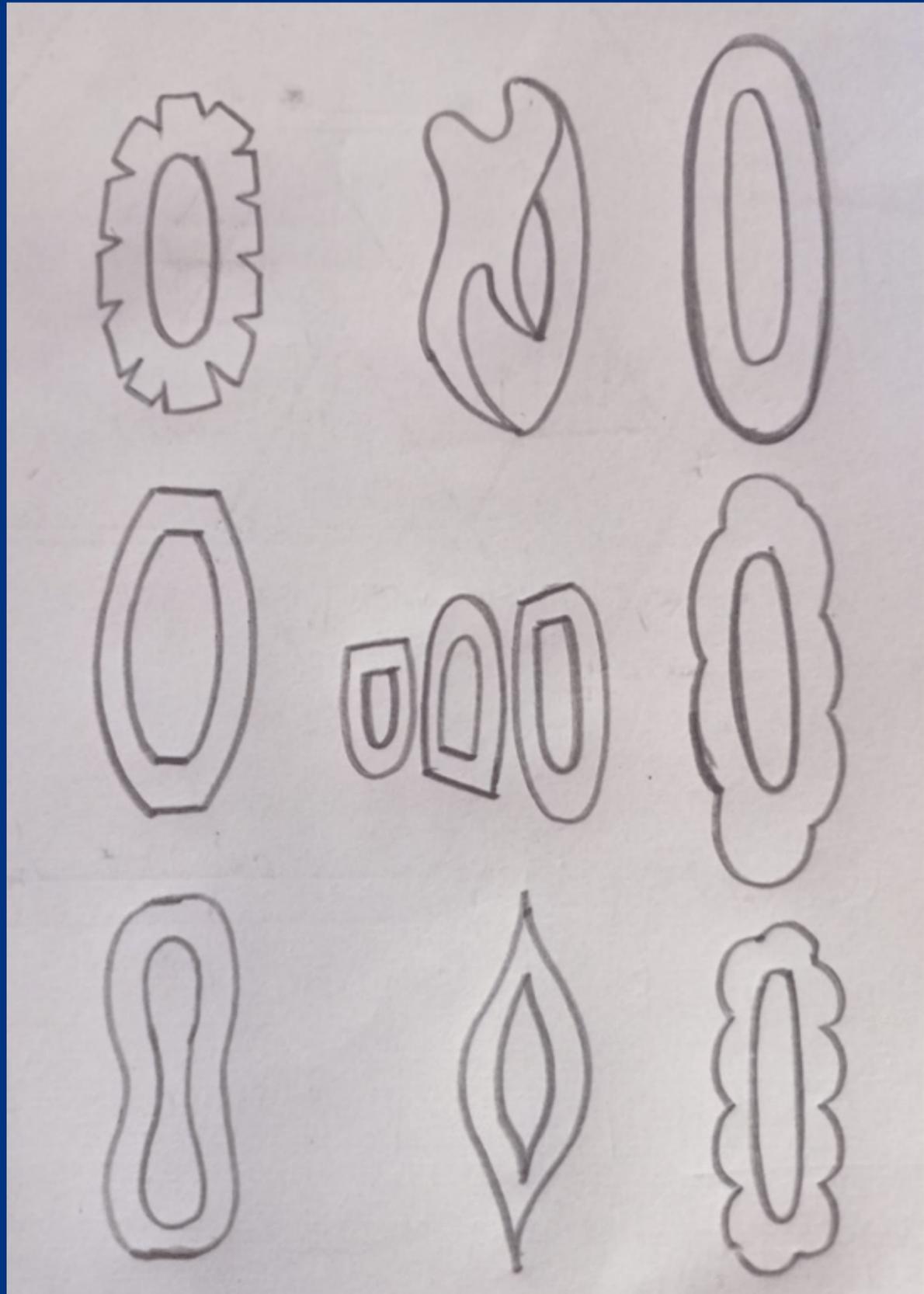
Nature Inspired Motifs

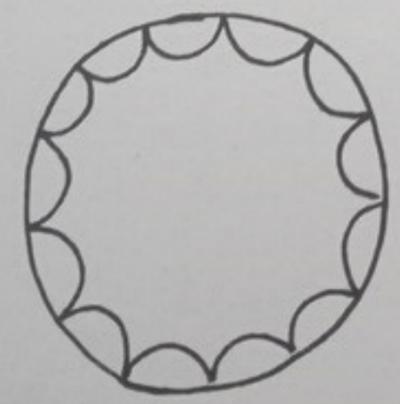
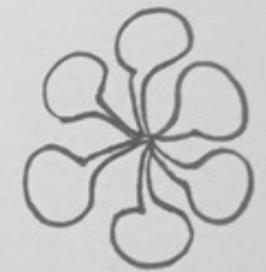
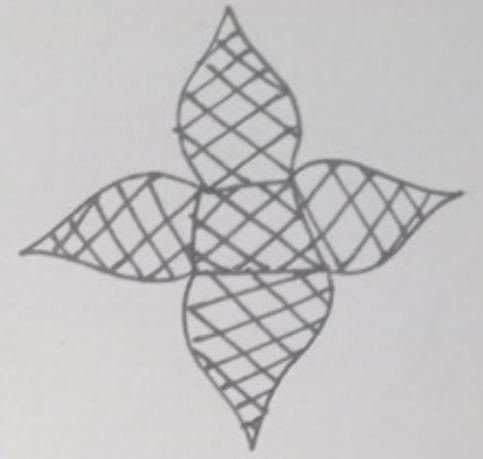
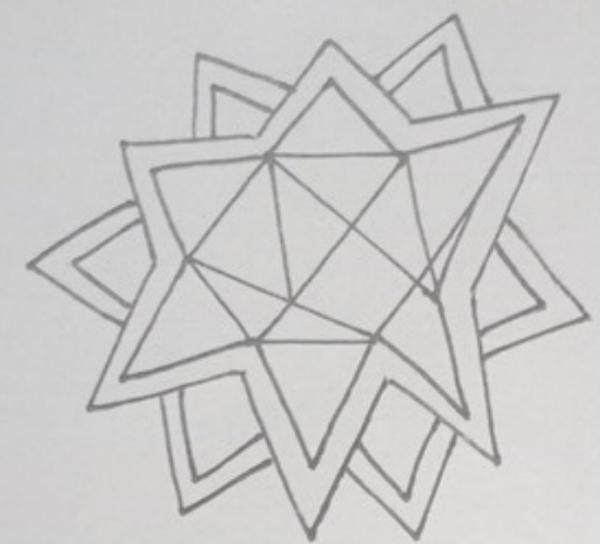
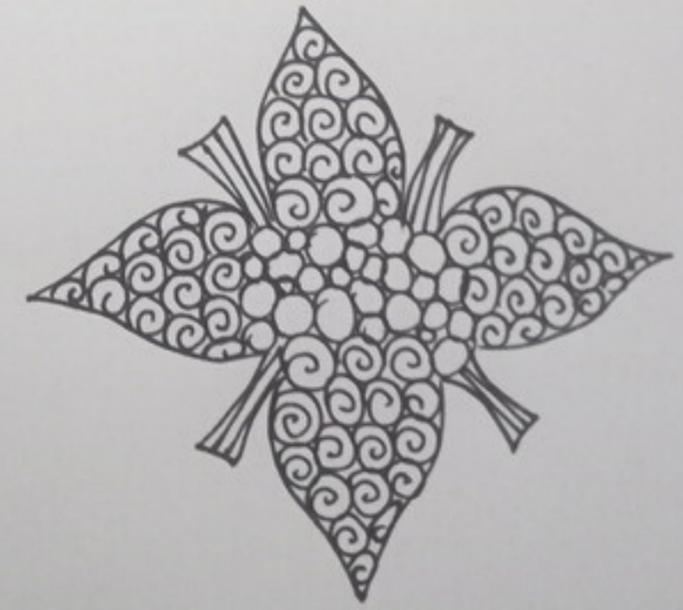
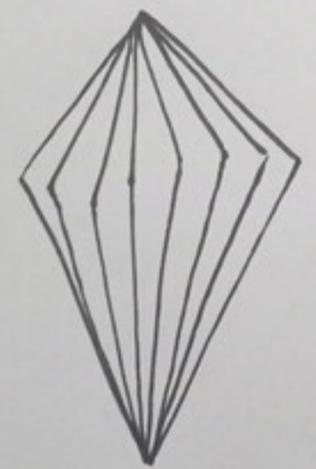


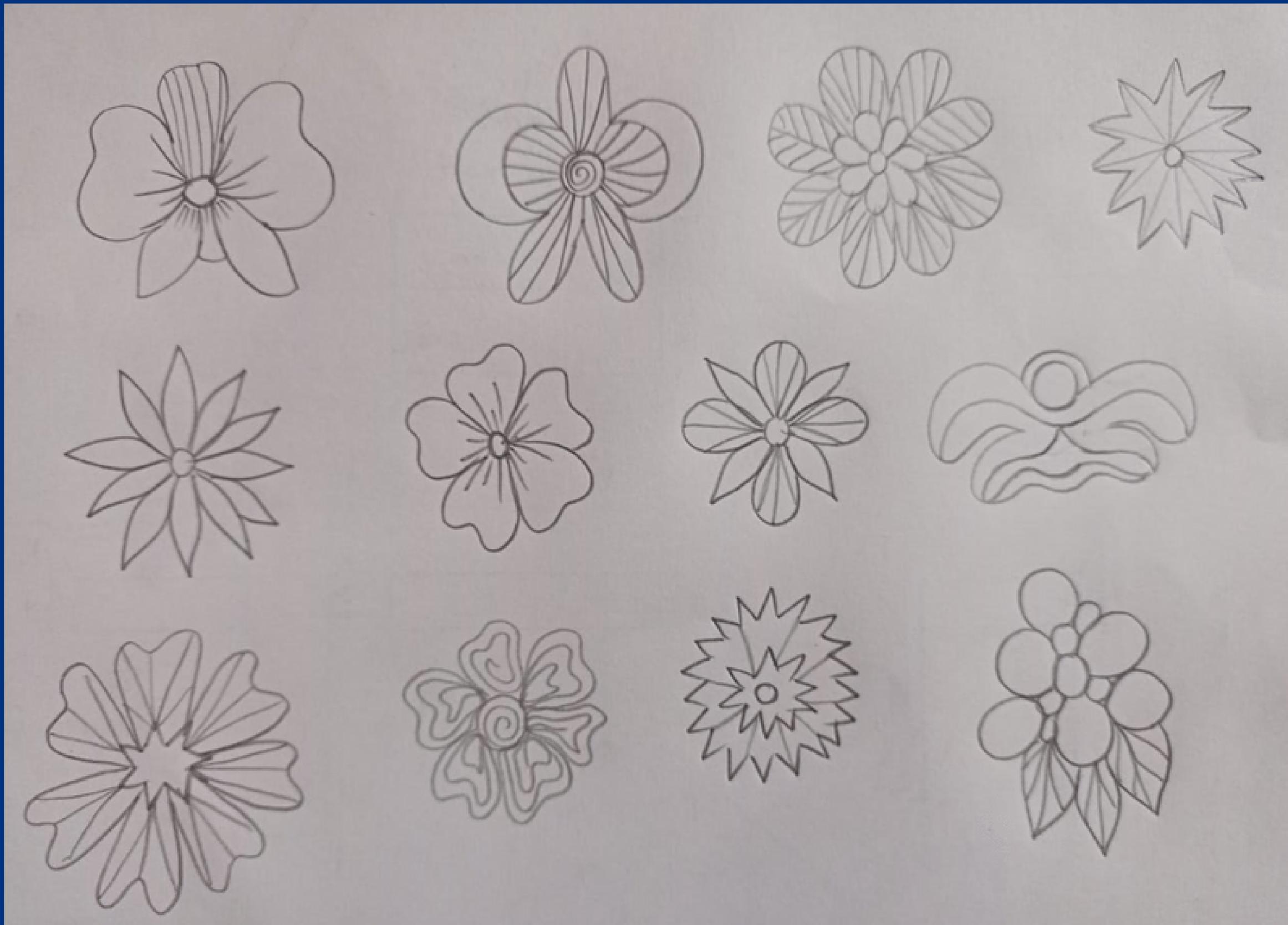


Ideations



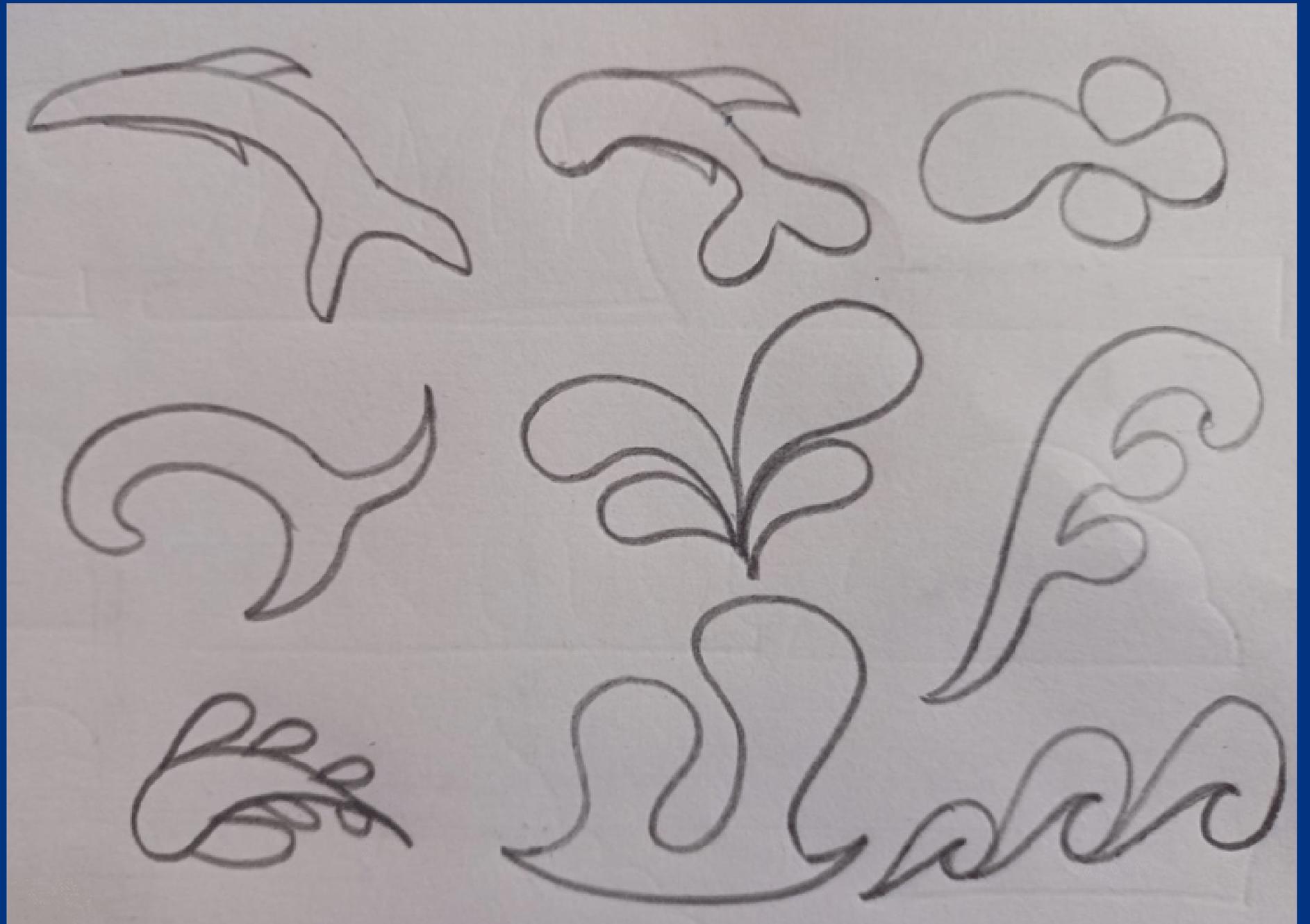
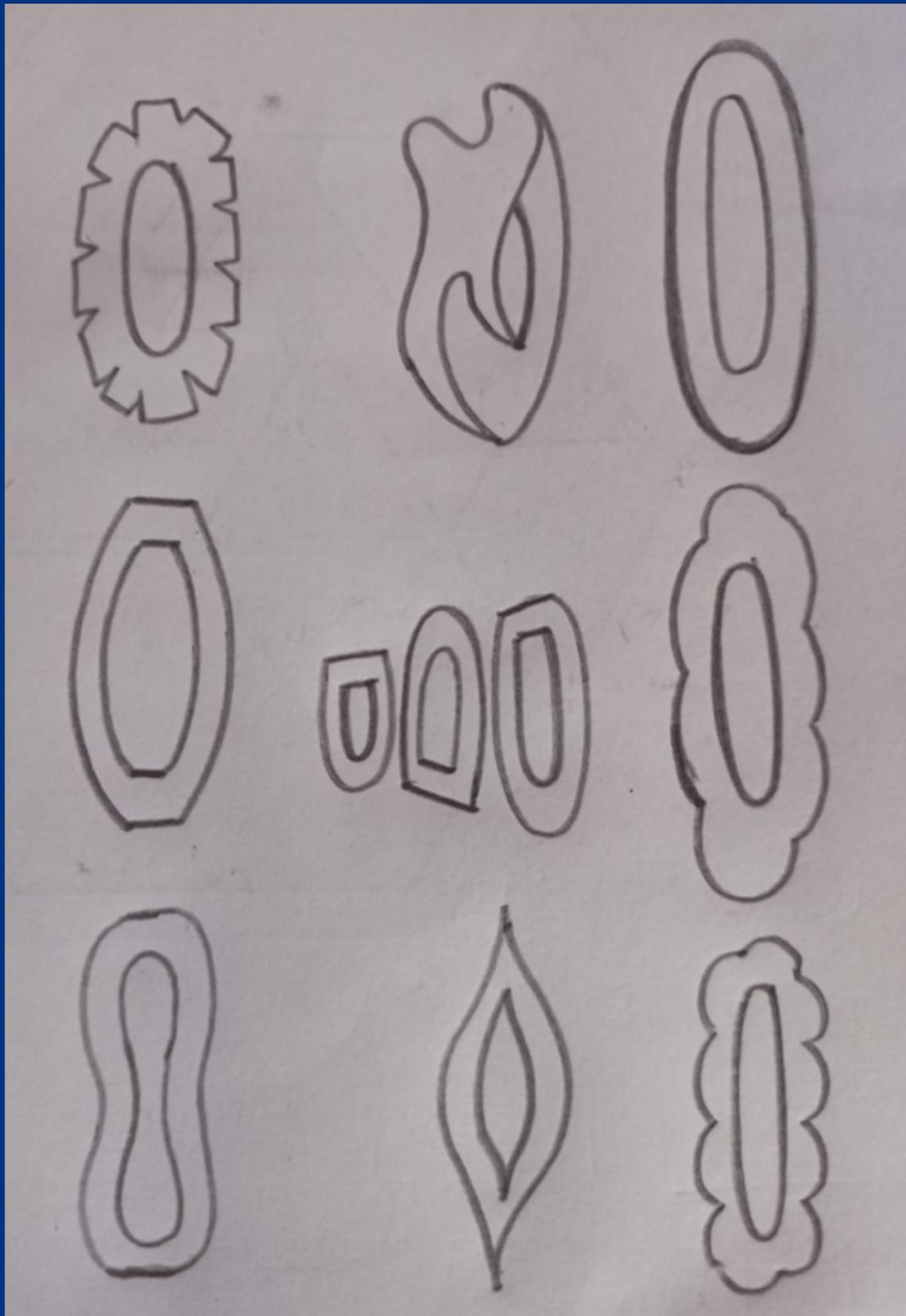




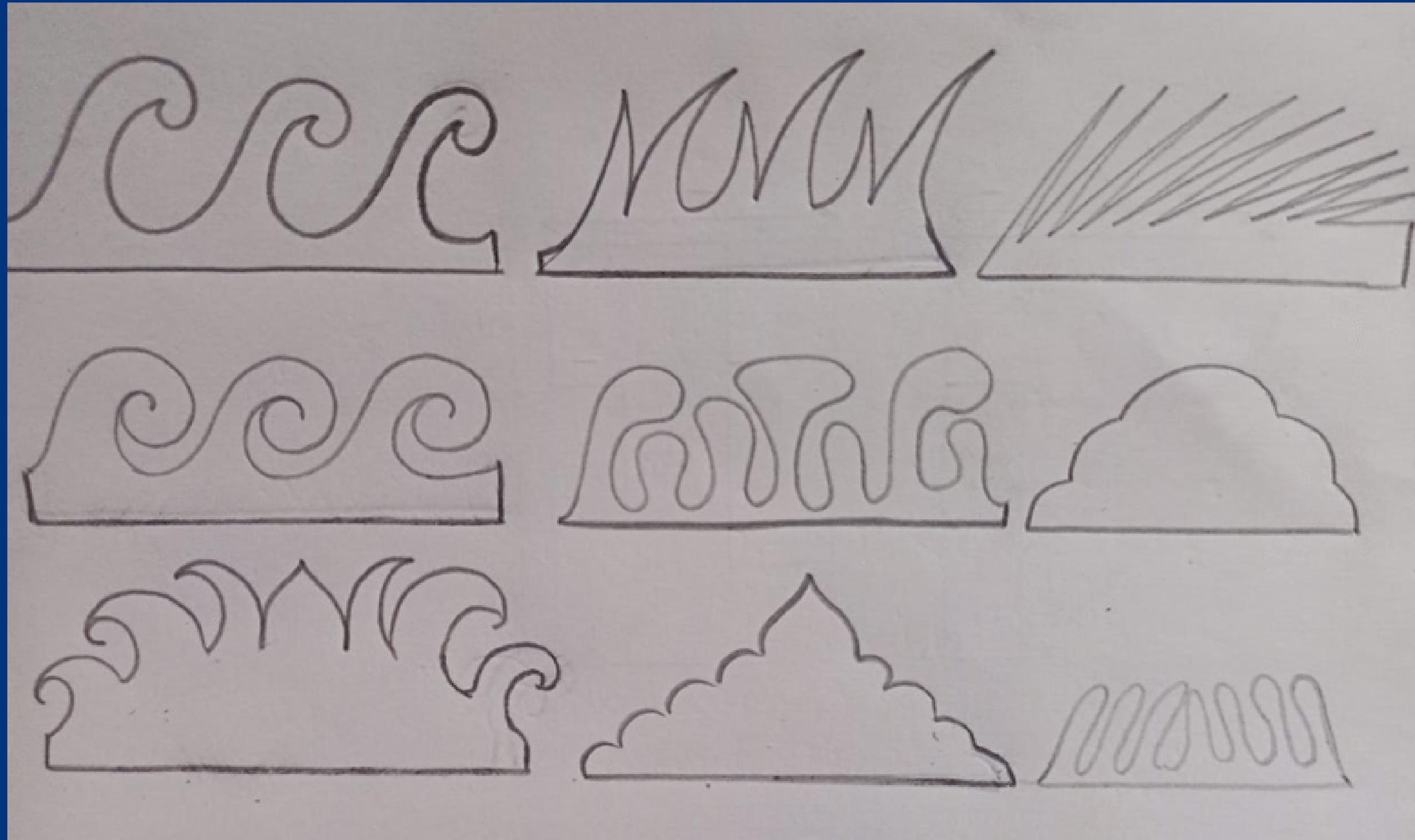


Motifs for Jewellery

Exploration of Motifs and shapes for Jewellery and Wall Hanging



Shape inspired from waves for jewellery and Mandala motifs



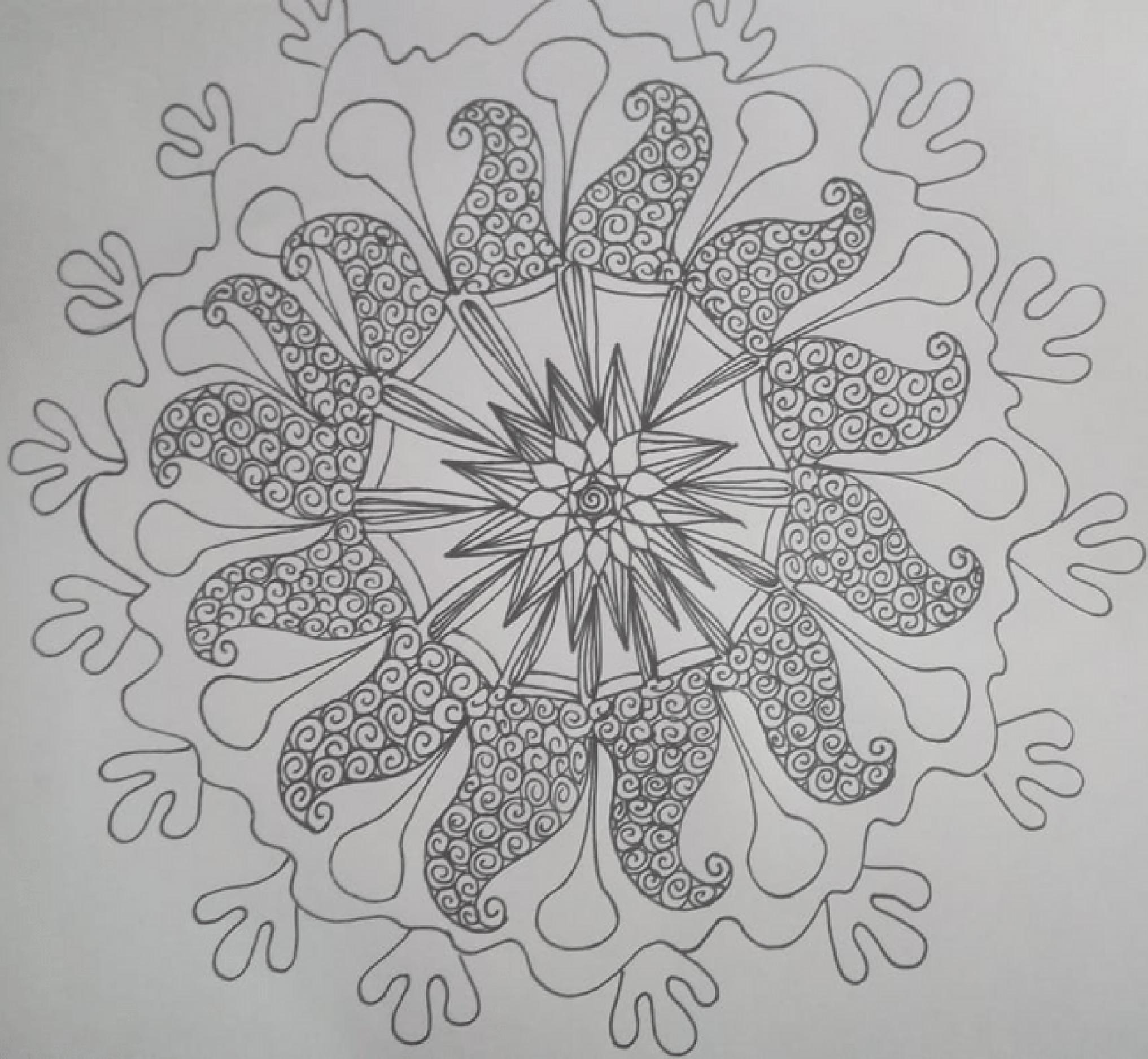


Sketches

Product - 1

Mandalas for home - decor
product





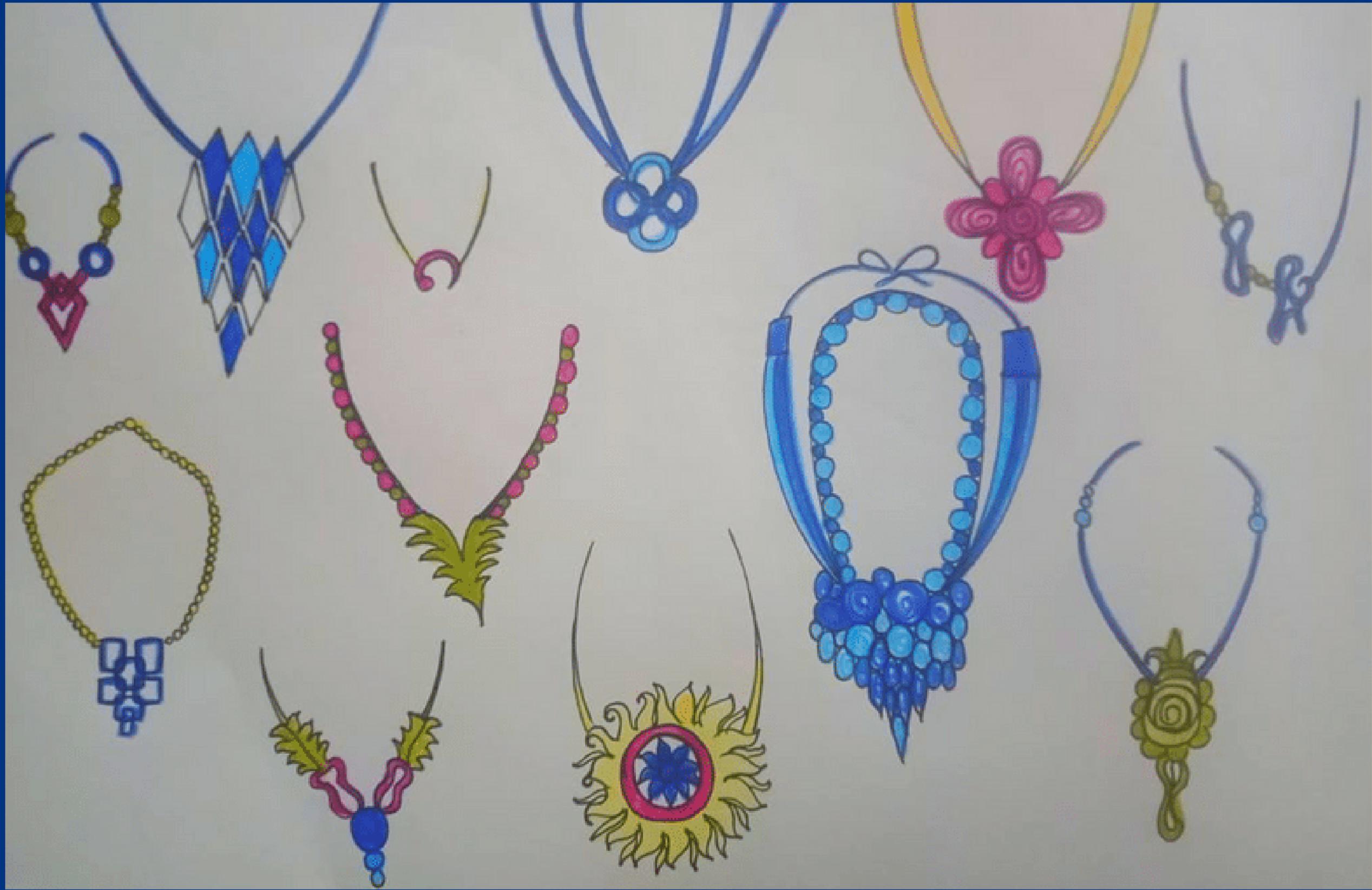


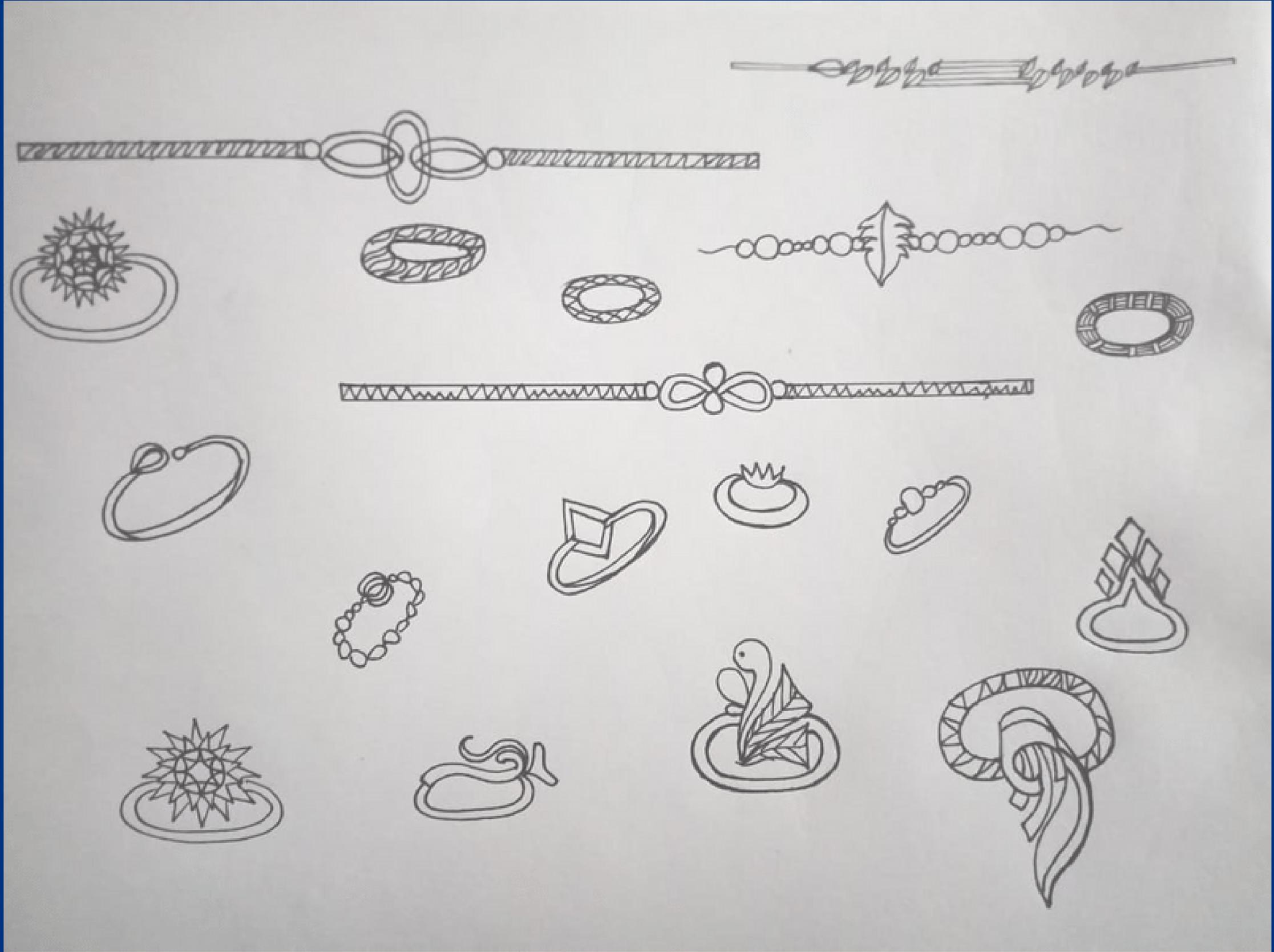




Product - 2

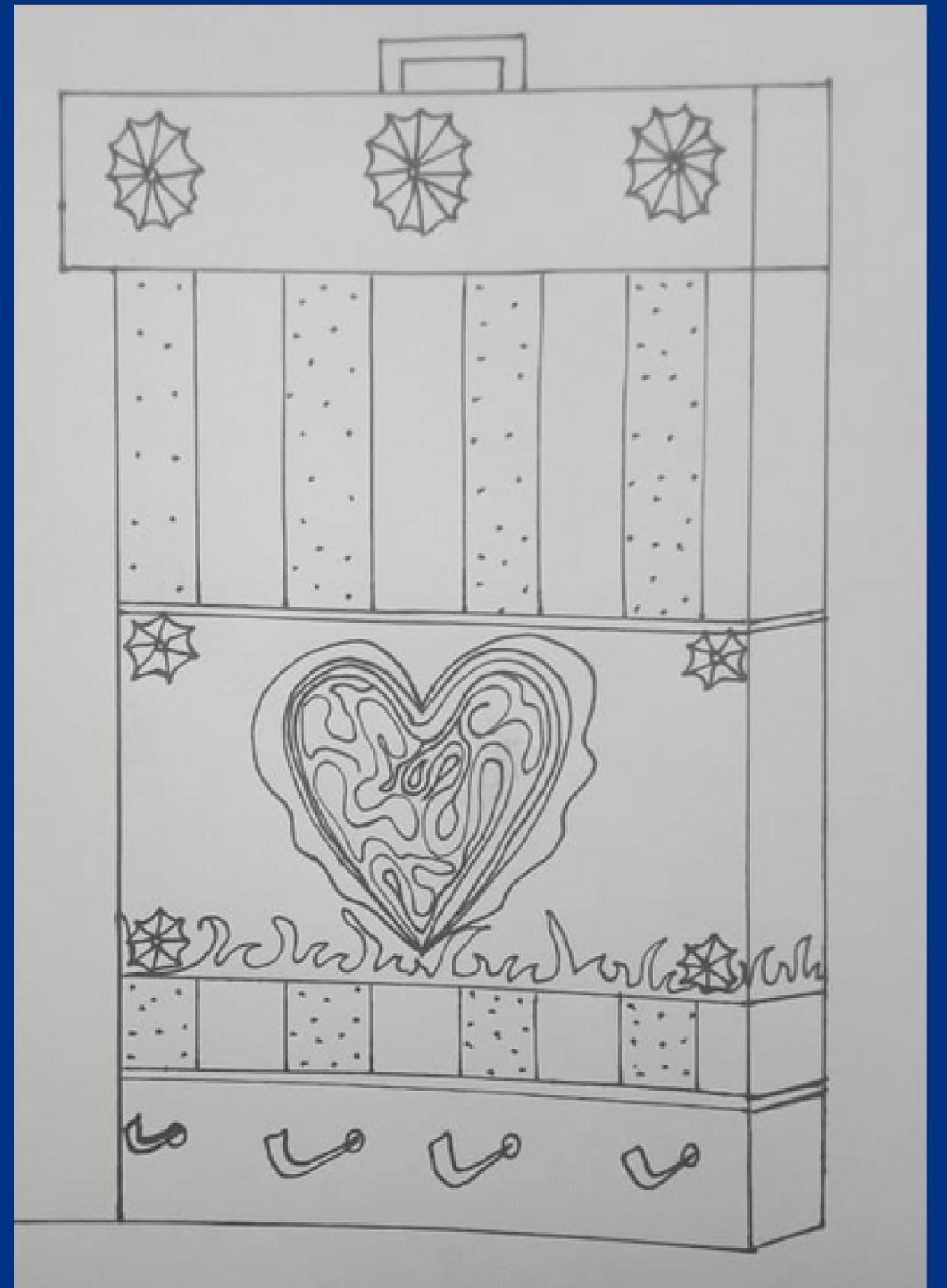
Jewellery

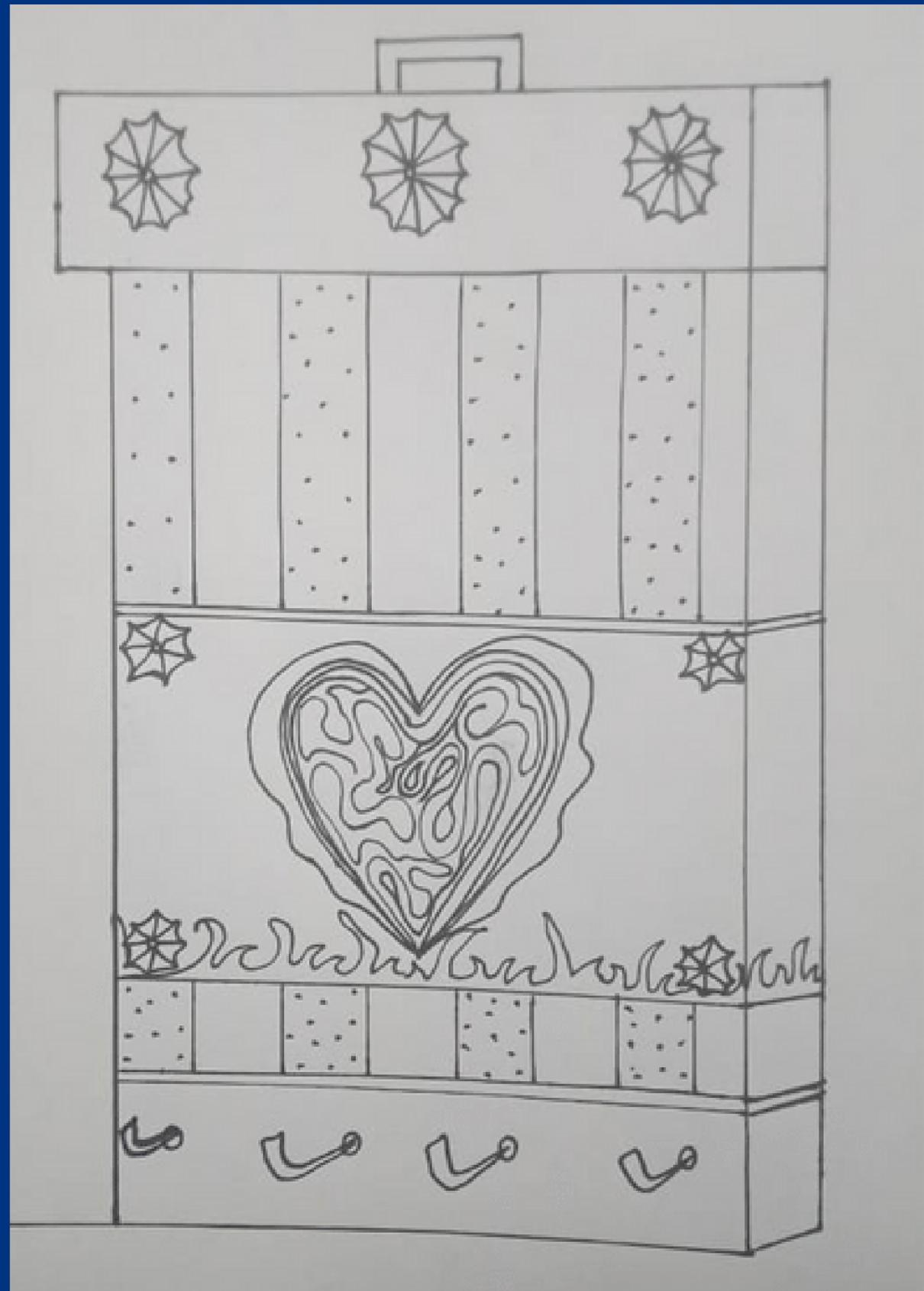




Product - 3

Multipurpose wall hanging
product design







Prototype



Product - 2





Product - 3







Thankyou